



SONALLI RASTOGI  
DECOR SOURCING CONSULTANT

# Design & Sourcing Excellence

Building Products That Perform Globally

Crafting  
Textiles.

Building Global  
Design Bridges.

Since  
2002



Her experience spans across **Netherlands, Denmark, France, Sweden, Norway, the United Kingdom, Australia** and many more— markets known for their refined taste and high standards.

[WWW.SONALLIRASTOGI.COM](http://WWW.SONALLIRASTOGI.COM)



## FLOOR COVERINGS

Grounding Spaces with Texture

Floor coverings are more than just elements of utility – they define the foundation of a space. Through carefully sourced and designed carpets and rugs, Sonalli brings depth, warmth, and character into interiors. Each piece is selected and developed to complement the overall environment, adding a layer of subtle richness and visual balance.

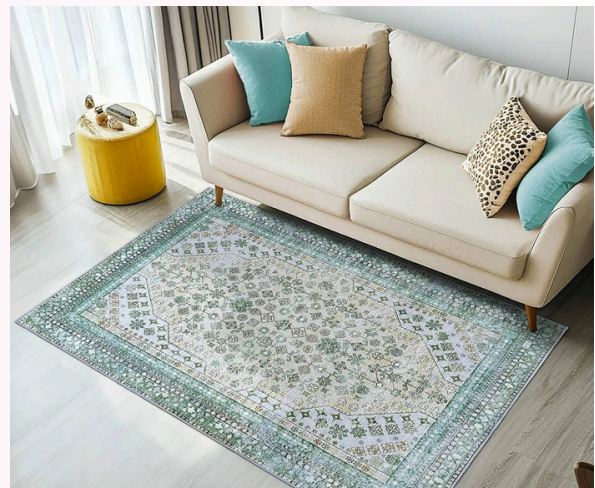
# THE PRODUCT WORLD

Curated Categories.  
Crafted with Precision.

## HOME TEXTILES

Where Comfort Meets Design

At the heart of Sonalli's expertise lies home textiles – a space where functionality blends seamlessly with aesthetic expression. Each piece is developed with a focus on texture, detail, and everyday usability, ensuring that comfort is never compromised by design. From bed linen to decorative textiles and hand-painted surfaces, her work reflects a refined balance between craftsmanship and contemporary appeal – creating products that feel as good as they look.



## TABLE TOP DÉCOR

### Details That Define Spaces

It is often the smallest elements that leave the strongest impression. Her collection of glassware, artifacts, and candle holders is curated to enhance spaces with understated elegance. These are not just decorative objects — they are conversation pieces, designed to add personality, charm, and a sense of completion to any setting.

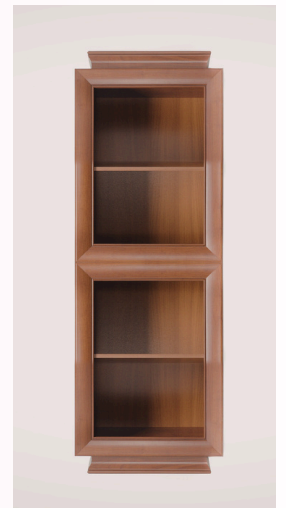


## FURNITURE

### Functional Aesthetics

Blending utility with design, Sonalli's approach to furniture focuses on clean forms, purposeful design, and timeless appeal.

From stools and side tables to coffee tables, consoles, and chests, each piece is created to integrate effortlessly into modern living spaces — offering both functionality and visual harmony.



## MATERIAL PALETTE

### Where Material Meets Meaning

A deep understanding of materials forms the foundation of her work.

Working across carefully curated material categories, Sonalli ensures that each element is chosen with intention — enhancing not just the visual appeal, but also durability and experience.

**Metal** — strength, structure, and precision

**Glass** — clarity, lightness, and elegance

**Wood** — warmth, texture, and timelessness

**Lighting** — atmosphere, depth, and emotional impact

**Stone** — permanence, character, and natural depth





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# A STRUCTURED APPROACH FROM IDEA TO GLOBAL DELIVERY



## 1. **Understanding the Requirement**

Every project begins with clarity – understanding the product vision, target market, and buyer expectations to define the right direction

## 2. **Defining Product Direction**

Translating ideas into clear concepts by aligning design, materials, and functionality with market relevance.

## 3. **Strategic Sourcing**

Identifying the right vendors, materials, and production partners to ensure reliability, efficiency, and scalability.

## 4. **Sampling & Refinement**

Developing samples, reviewing details, and refining the product to ensure it meets both design intent and quality standards.

## 5. **Production & Quality Control**

Monitoring production through inspections and checks to maintain consistency, finish, and durability at every stage.

## 6. **Delivery & Market Alignment**

Ensuring the final product is aligned with market expectations – ready for distribution, scale, and global performance.




# *Let's Build Something That Works — Globally.*

## **SCHEDULE A CONSULTATION**

Discuss your requirements in detail and explore a structured approach to design, sourcing, and execution.

Build products that are aligned with your market, supported by the right vendors, and delivered with consistency.

 +91 92125 06010

 [Sonalli@stylisme.in](mailto:Sonalli@stylisme.in)

 [www.sonallirastogi.com](http://www.sonallirastogi.com)

